INVOICE

KMBC-TV 9 KANSAS CITY

KMBC
6455 Winchester Ave
Kansas City, MO 64133-6409
Main: (816)221-9999
Billing: (816)760-9277

www.kmbc.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
937228-1	**08/12/12**	**August 2012**	**07/30/12 - 08/06/12**

Station	Account Executive	Sales Office	Sales Region
KMBC	Jeff Kitzsteiner	Kansas City	Local

Advertiser	Product	Estimate Number
Kinder/R/Lt Governor	**7/31/12 - 8/6/12**	**7/31/12 - 8/6/12**

Billing Address:

Patrick Media
Attention: Accounts Payable
POB 317
Marshfield, MO 65706

Flight Dates	Order #	Alt Order #
07/31/12 - 08/06/12	937228	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Politcal Duplicate File Copy

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KMBC
PO Box 26866
Lehigh Valley, PA 18002-6866

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/03/12	08/06/12	First News at 4:30am	M-F 430a-5a	1---1--	:30	2	$20.00	NM

Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/30/12	08/05/12	----1--	1	$20.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	F	08/03/12	4:39 AM	First News at 4:30am	M-F 430a-5a	:30	FPK61H	$20.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/06/12	08/12/12	1------	1	$20.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KMBC	M	08/06/12	4:42 AM	First News at 4:30am	M-F 430a-5a	:30	FPK61H	$20.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	07/31/12	08/06/12	First News at 5am	5-5:30am	11111--	:30	5	$150.00	NM

Class of Time - Pre-emptible with notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/30/12	08/05/12	-1111--	4	$150.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	Tu	07/31/12	5:08 AM	First News at 5am	5-5:30am	:30	FPK12H	$150.00	NM
2	*KMBC*	*W*	*08/01/12*		*First News at 5am*	*5-5:30am*	*:00*		*~~$150.00~~*	*NM*
		See MG 2.6								
6	KMBC	W	08/01/12	5:25 AM	First News at 5am	5-5:30am	:30	FPK61H	$250.00	NM
		MG for 2.2 08/01 M/G FOR 8/1/12 5-530AM { UPGRADE TO LEVEL 1 RATE }								
3	*KMBC*	*Th*	*08/02/12*		*First News at 5am*	*5-5:30am*	*:00*		*~~$150.00~~*	*NM*
		See MG 2.7								
7	KMBC	Th	08/02/12	5:23 AM	First News at 5am	5-5:30am	:30	FPK61H	$250.00	NM
		MG for 2.3 08/02 M/G FOR 8/2/12 5-530AM { UPGRADE TO LEVEL 1 RATE }								
4	KMBC	F	08/03/12	5:23 AM	First News at 5am	5-5:30am	:30	FPK61H	$150.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/06/12	08/12/12	1------	1	$150.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	KMBC	M	08/06/12	5:25 AM	First News at 5am	5-5:30am	:30	FPK61H	$150.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	07/31/12	08/03/12	First News at 5:30am	5:30-6am	-1111--	:30	4	$300.00	NM

Class of Time - Pre-emptible with notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/30/12	08/05/12	-1111--	4	$300.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	Tu	07/31/12	5:28 AM	First News at 5:30am	5:30-6am	:30	FPK12H	$300.00	NM
2	KMBC	W	08/01/12	5:43 AM	First News at 5:30am	5:30-6am	:30	FPK61H	$300.00	NM



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Advertiser	Product	Estimate Number
Kinder/R/Lt Governor	**7/31/12 - 8/6/12**	**7/31/12 - 8/6/12**

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	07/31/12	08/03/12	First News at 5:30am	5:30-6am	-1111--	:30	4	$300.00	NM

Class of Time - Pre-emptible with notice

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	KMBC	Th	08/02/12	5:44 AM	First News at 5:30am	5:30-6am	:30	FPK61H	$300.00	NM
4	KMBC	F	08/03/12	5:55 AM	First News at 5:30am	5:30-6am	:30	FPK61H	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	07/31/12	08/06/12	First News at 6am	6-7am	1111---	:30	4	$300.00	NM

Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/30/12	08/05/12	-111---	3	$300.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	*Tu*	*07/31/12*		*First News at 6am*	*6-7am*	*:00*		~~*$300.00*~~	*NM*
		See MG 4.5								
5	KMBC	Tu	07/31/12	6:40 AM	First News at 6am	6-7am	:30	FPK12H	$550.00	NM
		MG for 4.1 07/31 M/G FOR 7/31/12 6-7AM { DUE TO LUR PRE-EMPT }								
2	KMBC	*W*	*08/01/12*		*First News at 6am*	*6-7am*	*:00*		~~*$300.00*~~	*NM*
		See MG 4.6								
6	KMBC	W	08/01/12	6:58 AM	First News at 6am	6-7am	:30	FPK61H	$550.00	NM
		MG for 4.2 08/01 M/G FOR 8/1/12 6-7AM { DUE TO LUR PRE-EMPT }								
3	KMBC	*Th*	*08/02/12*		*First News at 6am*	*6-7am*	*:00*		~~*$300.00*~~	*NM*
		See MG 4.7								
7	KMBC	Th	08/02/12	6:56 AM	First News at 6am	6-7am	:30	FPK61H	$550.00	NM
		MG for 4.3 08/02 M/G FOR 8/2/12 6-7AM { DUE TO LUR PRE-EMPT }								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/06/12	08/12/12	1------	1	$300.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	KMBC	*M*	*08/06/12*		*First News at 6am*	*6-7am*	*:00*		~~*$300.00*~~	*NM*
		See MG 4.8								
8	KMBC	M	08/06/12	6:11 AM	First News at 6am	6-7am	:30	FPK61H	$550.00	NM
		MG for 4.4 08/06 M/G FOR 8/6/12 6-7AM { UPGRADE TO LEVEL 2 RATE }								

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/04/12	08/04/12	Sat News @ 5am	5-6am	-----S-	:30	1	$35.00	NM

Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/30/12	08/05/12	-----S-	1	$35.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	Sa	08/04/12	5:42 AM	Sat News @ 5am	5-6am	:30	FPK61H	$35.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/04/12	08/04/12	Sa 6-7a	6-7a	-----S-	:30	1	$125.00	NM

Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/30/12	08/05/12	-----S-	1	$125.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	Sa	08/04/12	6:27 AM	Sa 6-7a	6-7a	:30	FPK61H	$125.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/04/12	08/04/12	News Wknd Sat	7-9am	-----S-	:30	1	$125.00	NM

Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/30/12	08/05/12	-----S-	1	$125.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	Sa	08/04/12	7:24 AM	News Wknd Sat	7-9am	:30	FPK61H	$125.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	08/05/12	08/05/12	Su 6-7a	6-7a	------S	:30	1	$75.00	NM

Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/30/12	08/05/12	------S	1	$75.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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Advertiser	Product	Estimate Number
Kinder/R/Lt Governor	**7/31/12 - 8/6/12**	**7/31/12 - 8/6/12**

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	08/05/12	08/05/12	Su 6-7a	6-7a	------S	:30	1	$75.00	NM

Class of Time - Immediately Pre-emptible without notice

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	*Su*	*08/05/12*		*Su 6-7a*	*6-7a*	*:00*		*~~$75.00~~*	*NM*
		See MG 8.2								
2	KMBC	Su	08/05/12	6:30 AM	Su 6-7a	6-7a	:30	FPK61H	$150.00	NM
		MG for 8.1 08/05								
		M/G FOR 8/5/12 6-7AM { UPGRADE TO LEVEL 2 }								

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	08/05/12	08/05/12	News Wknd Sun	7-9am	------S	:30	1	$110.00	NM

Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/30/12	08/05/12	------S	1	$110.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	Su	08/05/12	7:55 AM	News Wknd Sun	7-9am	:30	FPK61H	$110.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/05/12	08/05/12	This Week With George S	930-1030am	------S	:30	1	$125.00	NM

Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/30/12	08/05/12	------S	1	$125.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	Su	08/05/12	10:28 AM	This Week With George Stephan	930-1030am	:30	FPK61H	$125.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	07/31/12	08/06/12	5pm News	5-530pm	11111--	:30	5	$350.00	NM

Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/30/12	08/05/12	-1111--	4	$350.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	*Tu*	*07/31/12*		*5pm News*	*5-530pm*	*:00*		*~~$350.00~~*	*NM*
		See MG 11.6								
6	KMBC	Tu	07/31/12	5:10 PM	5pm News	5-530pm	:30	FPK12H	$550.00	NM
		MG for 11.1 07/31								
		M/G FOR 7/31/12 5-530PM { DUE TO LUR PRE-EMPT }								
2	KMBC	*W*	*08/01/12*		*5pm News*	*5-530pm*	*:00*		*~~$350.00~~*	*NM*
		See MG 11.7								
7	KMBC	W	08/01/12	5:29 PM	5pm News	5-530pm	:30	FPK61H	$550.00	NM
		MG for 11.2 08/01								
		M/G FOR 8/1/12 5-530PM { DUE TO LUR PRE-EMPT }								
3	KMBC	*Th*	*08/02/12*		*5pm News*	*5-530pm*	*:00*		*~~$350.00~~*	*NM*
		See MG 11.8								
8	KMBC	Th	08/02/12	5:15 PM	5pm News	5-530pm	:30	FPK61H	$550.00	NM
		MG for 11.3 08/02								
		M/G FOR 8/2/12 5-530PM { DUE TO LUR PRE-EMPT }								
4	KMBC	*F*	*08/03/12*		*5pm News*	*5-530pm*	*:00*		*~~$350.00~~*	*NM*
		See MG 11.9								
9	KMBC	F	08/03/12	5:22 PM	5pm News	5-530pm	:30	FPK61H	$550.00	NM
		MG for 11.4 08/03								
		M/G FOR 8/3/12 5-530PM { DUE TO LUR PRE-EMPT }								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/06/12	08/12/12	1------	1	$375.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	KMBC	*M*	*08/06/12*		*5pm News*	*5-530pm*	*:00*		*~~$375.00~~*	*NM*
		See MG 11.10								
10	KMBC	M	08/06/12	5:29 PM	5pm News	5-530pm	:30	FPK61H	$550.00	NM
		MG for 11.5 08/06								
		M/G FOR 8/6/12 5-530PM { UPGRADE TO LEVEL 2 RATE }								

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	07/31/12	08/03/12	6pm News	6-630pm	-1111--	:30	4	$650.00	NM

Class of Time - Pre-emptible with notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/30/12	08/05/12	-1111--	4	$650.00

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Advertiser	Product	Estimate Number
Kinder/R/Lt Governor	**7/31/12 - 8/6/12**	**7/31/12 - 8/6/12**

www.kmbc.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	07/31/12	08/03/12	6pm News	6-630pm	-1111--	:30	4	$650.00	NM

Class of Time - Pre-emptible with notice

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	Tu	07/31/12	6:23 PM	6pm News	6-630pm	:30	FPK12H	$650.00	NM
2	KMBC	W	08/01/12	6:25 PM	6pm News	6-630pm	:30	FPK61H	$650.00	NM
3	KMBC	Th	08/02/12	6:26 PM	6pm News	6-630pm	:30	FPK61H	$650.00	NM
4	KMBC	F	08/03/12	6:22 PM	6pm News	6-630pm	:30	FPK61H	$650.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	08/04/12	08/04/12	5pm News Saturday	5-530pm	-----S-	:30	1	$100.00	NM

Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/30/12	08/05/12	-----S-	1	$100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	Sa	08/04/12	5:08 PM	5pm News Saturday	5-530pm	:30	FPK61H	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/04/12	08/04/12	6pm News Saturday	6-7pm	-----S-	:30	1	$325.00	NM

Class of Time - Pre-emptible with notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/30/12	08/05/12	-----S-	1	$325.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	Sa	08/04/12	6:43 PM	6pm News Saturday	6-7pm	:30	FPK61H	$325.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	08/05/12	08/05/12	5pm News Sunday	5-6pm	------S	:30	1	$275.00	NM

Class of Time - Pre-emptible with notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/30/12	08/05/12	------S	1	$275.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMBC	Su	08/05/12	5:38 PM	5pm News Sunday	5-6pm	:30	FPK61H	$275.00	NM

Total Spots **33**

Payment Terms 30 Days

Gross Total	**$11,110.00**
Agency Commission	**$1,666.50**
Net Amount Due	**$9,443.50**